

A silver laptop is open on a wooden desk. The screen displays the text 'Q&A' in a large, bold, black font. To the left of the laptop, a yellow pencil and a tablet are visible on the desk. The background is a blurred indoor setting with green plants.

**Q&A**



**Vega Economics Consultant Alison Palo**



Can you tell us a little about yourself?



Hi! I am Alison and I was one of the inaugural members of the Vega team when we opened in 2017. I've been working in litigation consulting for the seven years since I graduated from law school. For me, this was a great way to blend my background in finance with my legal skills. Outside of work, I love exploring new recipes and finding fun 2020 activities to keep up with my toddler!



What is your role at Vega Economics?



My role has evolved as our practice has matured from a single expert support team to one that supports a vast network of experts. I have recently taken responsibility for managing our expert network and assisting our clients to source and match the experts. I have also taken a more active role in our business development initiatives by researching trends and finding opportunities for our practice to complement what our law firm clients can offer their end clients.



After your client is paired with an expert, what are the next steps?



After the sourcing stage, the Vega team provides comprehensive support to our experts in development and implementation of the analyses used in their reports. We also work with our experts prior to deposition and trial to fully prepare them with the case materials so that counsel can focus on strategy during their time with the experts.



What do you see as the upcoming trends in economic consulting?



We have seen the amount of data produced during discovery in major cases skyrocket. I think expert teams will need to rely on machine learning and artificial intelligence to process this data. This is quickly becoming an essential part of the expert analyses so that the experts can focus on making consistent opinions on vast amounts of data.



What do you think sets Vega apart from other consulting firms?



I firmly believe that Vega is the only support team that delivers the highest-quality reports while providing personal attention to our clients' needs. Our competitors do great work, but we stay a step ahead by delivering not only supportable and defensible analyses, but are always available and eager to assist our clients in all aspects of their case.